

GIVING BACK TO GSAPP

Hello GSAPP Community!

My name is **Catherine Emery**, and I am GSAPP's Associate Director of Development. I joined GSAPP on May 1st, 2023, and in my short time here, have had the opportunity to meet many of the school's alumni and friends, all of whom have amazed me with their compassion and dedication. Something that truly stands out about the GSAPP community is that its members show generosity in all different ways.



The word *philanthropy* is often associated exclusively with monetary impact, but it truly has several different meanings. *Philanthropy* is the desire to promote the welfare of others. Every day, alumni and friends of this school, and its six community-based centers, promote the welfare of others through time, space, organization, and monetary donations. What makes GSAPP so special is the community that rallies around it and holds it so dear to their hearts. As we enter a new school year, we plan to highlight individuals or groups that are *Giving Back to GSAPP* in every possible way.

For those looking to get involved, I am happy to share about all forms of philanthropy:

OUTRIGHT GIVING

Here's a fact: tuition and state funding don't fully cover the cost of an academic year at Rutgers. That means that many students rely on donor generosity to help them succeed from the moment they arrive on campus to the moment they graduate. All gifts are received and managed by the Rutgers University Foundation (RUF). Since its founding in 1973, the RUF's mission has been to ensure that financial support from donors is managed in accordance with their wishes and provides the maximum benefit, with the hope that this impact will reach far beyond Camden, Newark, and New Brunswick.

DONATE

At GSAPP, you can donate to our featured funds at any time:

In these convenient ways:

Online

To make a gift by credit card, please use our secure online giving form, [here](#).

By phone

Call 1-888-RU-A-Donor to learn how to make a gift, where to direct your contribution, or for more information about supporting Rutgers.

By check or money order

If paying by check or money order, please use this form, make your check or money order payable to Rutgers University Foundation, and mail it to:

Accounting Department
Rutgers University Foundation
P.O. Box 193
New Brunswick, NJ 08903-0193

Make a Matching Gift

Many companies and foundations sponsor matching gift programs for their employees' philanthropic interests. These organizations may be willing to double or even triple the value of charitable gifts made by employees or their spouses. You will be recognized for the full amount of your gift plus any employer match.

GIVING BACK TO GSAPP (CONT.)

ESTATE AND GIFT PLANNING

Making a planned gift is a wonderful way to show your support and appreciation for Rutgers-GSAPP and its mission while accommodating your own personal, financial, estate-planning, and philanthropic goals.

Through Planned Giving, you can:

Make a legacy gift

Creating a legacy gift will have an impact on generations of students, but costs nothing today.

Give from your IRA

If you are 70 and 1/2 or older, you're eligible to create a tax-free gift from your IRA.

Give securities and stocks

Making a gift of appreciated securities can be a great tax-efficient way to support Rutgers-GSAPP. Donating stock can help you reduce or eliminate capital gains tax.

ENGAGEMENT

While monetary giving is extremely important, so is giving through engagement.

You can get involved by:

Volunteering

Offering your time and talents can mean many things! You could serve on a board or committee, help with events, or even share your wisdom by speaking in front of a class or at a gathering.

Find out more [here](#) (GSAPP AO) or [here](#) (RU). With your creativity, energy, and expertise, combined with the talents of other volunteers, you enrich many lives. You expand academic excellence, bring together our beloved community, and further the common good. Rutgers is in the spotlight because our volunteers give generously of their time. When you mentor students in your profession, or provide leadership on boards and committees, you help galvanize the success of our students.

Attend

Among the many benefits Rutgers University graduates enjoy are a wide range of gatherings and functions—click [here](#) to learn more. RU hosts a variety of special events at which alumni can network, celebrate milestones, honor leaders, engage with students, and much more. There is no better way to foster a sense of community and scarlet pride.

Stay Connected

Things happen fast at Rutgers! Make sure you're up to date with the latest news and information. It's not hard to stay in touch—and it's fun, too. After all, we love sharing in and celebrating your successes, both large and small. Follow GSAPP's social media channels ([Instagram](#), [Facebook](#), [LinkedIn](#), [X/Twitter](#), and [YouTube](#)), where you can engage with the latest happenings and discover amazing opportunities and accomplishments.

I look forward to my first academic year here at GSAPP and continuing to get to know this wonderful community! If you have any questions about philanthropy and engagement, please contact me via email at Catherine.emery@gsapp.rutgers.edu or by phone at 908-510-1136.

